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For immediate release

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Yokohama Rubber signs partnership agreement with Walkenhorst Motorsport, a BMW customer racing team

Tokyo—The Yokohama Rubber Co., Ltd., announced today that it has entered into a partnership agreement with Walkenhorst Motorsport, a BMW customer racing team. Under this agreement, Yokohama Rubber will supply Walkenhorst Motorsport with tires for three BMW M6 GT3 cars that will compete next year in the 49th Nürburgring 24-Hour Endurance Race (ADAC TOTAL 24h-Rennen) and the nine races of the 2021 Nürburgring Endurance Series (NLS). The tires being supplied are the “ADVAN A005” for use in dry conditions and the “ADVAN A006” for use on wet tracks.

Yokohama Rubber also supported Walkenhorst Motorsport during the 2020 season, during which the team’s No. 34 BMW M6 GT3, competing in the top-level SP9 Pro class in the NLS series, captured the class championship by turning in a dominant performance over the five races held from June to August, including one first-place finish, two second-place finishes, and one third-place finish. Yokohama Rubber also supported the team at September’s Nürburgring 24-hour Endurance Race, which is run on what is widely considered to be the most demanding course in the world. Running on YOKOHAMA ADVAN tires, Walkenhorst Motorsport No. 101 BMW M6 GT3, competing in the SP9 class, managed to finish 12th in its class and 12th overall despite trouble that forced it to make a lengthy pit stop.

The technology strategy outlined in Yokohama Rubber’s Grand Design 2020 (GD2020) medium-term management plan positions participation in motorsports activities as crucial to the company’s effort to be at the vanguard of the development of new tire technologies. Yokohama Rubber is therefore participating in a wide variety of motorsports events in Japan and around the globe, from formula and touring car races to rally, off-road and kart races. Yokohama Rubber actively supports teams in a wide range of race categories as part of its effort to promote motorsports around the world. Yokohama Rubber will continue to be actively involved in motorsports as it continues its pursuit of the highest level tire technologies.



Walkenhorst Motorsport’s No. 34 BMW M6 GT3
— the 2020 NLS series SP9 Pro class championship